**Curriculum Vitae**

**Name: Rajarshi Banerjee **

**Contact no.:9804501456**

**Email: rajarshibanerjeeuwsb@gmail.com**

**Career Objective:**

To put utmost effort to ensure professional satisfaction of my organization & prosper with the prosperity of industry.

**ACADEMIC PROFILE :**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| DEGREE | INSTITUTE/UNIVERSITY | DISCIPLINE | YEAR OF PASSING | PERCENTAGE/AGGREGATE |
| PGDM | United World School Of Business,Ahmedabad | Marketing | 2015 | CGPA-4.8 |
| Graduation | Gurudas College  ( C.U.) | B.Sc | 2012 | 47.60% |
| Higher Secondary | Barrackpore A.B. Model High School  (WBCHSE) | Science | 2009 | 48.4% |
| Secondary | Sodepur High School  ( WBBSE) | General | 2007 | 61% |

**WORK EXPERIENCE:**

* At **Angel Broking Pvt. Ltd**

From:- April 2016- Till date

**Profile**: Sales Officer

**Location**: Kolkata

**Key skills**: an outgoing and likable personality, confident and authoritative speaker, strong presentation skills, confidence in your own abilities, a high degree of self-motivation, a passion for selling, personal ambition.

* At **CHOKSI VACHHRAJ MAKANJI & CO**. From :-15/6/2015 - 22/2/2016

**Profile**: Sales & Marketing Executive.

**Location**: All over India ( Ahmedabad Primarily)

**Key Skills**: Business Development,Customer retention, Client Acquisition,Acquiring Existing Client, Regaining Lost Customer,Tele Calling, Event Management,Gaining New Customer and Generating leads.

* At **BMA Wealth Creator** From:- July 2012- October 2012.

**Profile:** Relationship Manager

**Location:**Kolkata

**Key Skills:** Telemarketing

Database Management

Personal Selling

**Achievement**-

Sold Birla Sun Life & Reliance life insurance worth around 3lacs.

**Projects Undertaken** :

**“Study of Operational frame work of reliance digital and understanding the CRM”**

* Benchmarking
* Understanding the CRM
* Personal selling
* Learnt to pitch products
* Maintain after sales Service

**Achievements:**

* Stood 1st In Inter College Football Tournament held by DECATHLON
* Champions in inter college football tournament 3 times.
* Participated in cricket tournament at school and college level.

**Personal Details:**

**Date of Birth             :**  1st January,1992

**Guardian’s Name :** Sanjib Kr. Banerjee

**Languages known :**  Bengali, English, Hindi

**Permanent Address :** Bandipur Upanibesh, P.O.: Rahara, Khardah,

District.-24 PGS (N), Kolkata

Pin-700118

West Bengal, India

**Date:**

**Place:** Kolkata

**Signature**